



SYRACUSE PHA

Dear Friend of the Syracuse PHA:

The Syracuse Chapter of the Professional Horseman's Association takes great pleasure in announcing its 70th Annual Charity Horse Show at **The Coliseum at the New York State Fair Grounds April 27th – May 1st 2022.**

The horse show features exciting equestrian competition. Stay tuned for special classes that will be added to the program. This is a great opportunity to join us in supporting the Syracuse Chapter PHA by becoming a sponsor!

Below are several ways you can sponsor this year's show:

Champion Sponsor - \$2000

- Your company's logo and the link to your company's website posted on our homepage for the 2022 horse show season
- 5 Branded social media posts
- Banner hung during the horse show
- Public recognition during the horse show
- Additional logo placement at horse show
- Sponsorship includes recognition of sponsorship during two divisions at the horse show

Reserve Champion Sponsor - \$1000

- Donor recognition on our homepage
- Banner with your logo hung during the horse show
- 3 Branded social media posts
- Public recognition during the horse show
- Additional logo placement at the horse show
- Sponsorship includes recognition of sponsorship during one division at the horse show

Ribbon Sponsorships

Blue Ribbon \$500

- 2 Branded social media posts
- Banner hung during the horse show

Red Ribbon \$250

- 1 branded social medial post
- Banner hung during the horse show

Your sponsorship helps us to further enhance the PHA Horse Show for our competitors by allowing us to provide a better experience and ensuring success for years to come!

The proceeds from The Annual Charity Horse Show go to a scholarship fund that provides financial assistance for the continuing education needs of Junior and Professional members, the Syracuse PHA also provides assistance for professional members in need. Our hope is that with your sponsorship, we can promote interest in the horse industry as well as the care and protection of horses at the local, state, and federal levels.

Please feel free to contact Sarah Donahue at 585-749-4292 or by email at wynnfarmsl@gmail.com with any questions or for other sponsorship opportunities
Thank you for your support!!

Sincerely,
Syracuse Chapter of The Professional Horseman's Association
Board of Directors



SYRACUSE PHA

SPONSORSHIP FORM

PLEASE FILL OUT THE INFORMATION BELOW

Name _____

Address _____

E-mail _____

Phone Number _____

Company Website _____

Please select your sponsorship level below:

- Champion \$2,000
- Reserve Champion \$1000
- Blue Ribbon \$500
- Red Ribbon \$250
- Other Amount \$ _____

**PLEASE MAKE CHECKS PAYABLE TO:
SYRACUSE PHA
OR
VENMO @SYRACUSE-PHA**

MAILING ADDRESS:
Syracuse PHA
Heather Heberle
751 Browncroft Blvd
Rochester, NY 14625